

Make a Good First Impression

In today's age of consumerism, every buyer is comparative shopping. Make a small investment in time, money and effort to give your home a solid advantage over competing properties. Pay attention to detail now because first impressions count with buyers. You only have one chance and it starts with curb appeal.

- 1) Create A Buying Mood:
 - a) Turn on lights
 - b) Turn on air conditioner/heater
 - c) Open the drapes
 - d) Light the fireplace
- 2) Exterior Appearance:
 - a) Keep lawns cut
 - b) Trim hedges and shrubs
 - c) Weed and edge gardens
 - d) Clear driveway and clean up oil spills
 - e) Clean out garage
 - f) Touch up paint
 - g) Make repairs where needed
- 3) Create Space:
 - a) Clear halls and stairs of clutter
 - b) Store surplus furniture
 - c) Clear kitchen counter and stove top
 - d) Clear closets of unnecessary clothing
 - e) Remove empty boxes and containers
- 4) Maintenance:
 - a) Repair leaking taps and toilets
 - b) Clean furnace and filters
 - c) Tighten door knobs and latches
 - d) Repair cracked plaster
 - e) Touch up paint
 - f) Clean and repair windows
 - g) Repair seals around tubs and basins
 - h) Replace defective light bulbs
 - i) Oil squeaking doors
 - j) Repair squeaking floor boards
- 5) Squeaky Clean:
 - a) Clean and freshen bathrooms
 - b) Clean fridge and stove (in and out)
 - c) Clean around heating vents
 - d) Clean washer and dryer
 - e) Clean carpets, drapes and window blinds
- 6) At The Front Door:
 - a) Clean porch and foyer
 - b) Ensure door bell works
 - c) Repair screen on door
 - d) Fresh paint or varnish front door
 - e) Repair door locks and key access